

Course Code	Course Name	Teoretical	Practice	Laboratory	Credits	ECTS
AS209	GENERAL TOURISM	3.00	0.00	0.00	3.00	3.00
Course Detail						
Course Language	: Turkish					
Qualification Degree	: PreBachelor					
Course Type	: Compulsory					
Preconditions	: Not					
Objectives of the Course	: To train students who are knowledgeable about the dynamics of the Tourism Sector, have knowledge about its past, present and future projections, and are well-versed in the qualifications of tourism stakeholders, and to contribute to the tourism sector.					
Course Contents	: The course includes the general structure of tourism, classification of tourism movements, development process of tourism and factors affecting development, components of the tourism industry, tourism economy, tourism demand, economic, social and cultural effects of tourism, effects of tourism and tourism in Türkiye.					
Recommended or Required Reading	: Lecture notes and written and visual publications related to the subjects. Atatürk University Open Education Faculty Publication, General Tourism Book, Erzurum 2019, Editor Prof. Dr. ABDULCELLİ ÇAKİC General Tourism, Principles and Concepts, Nazmi Akoğlan Kozak, Meryem Akoğlan Kozak, Metin Kozak General Tourism - Basic Concepts and Principles in Tourism - Orhan İÇÖZ - Ebru GÜNLÜ - Burcu Selin YILMAZ-2007-Turhan Bookstore-ANKARA					
Planned Learning Activities and Teaching Methods	: Presentations and textbooks created by examining the resources will be processed interactively in the classroom environment with the materials used in the sector. Research assignments will be given and meetings with sector representatives will be provided, thus ensuring that they have information about the dynamics of the sector.					
Recommended Optional Programme Components	: During the course period, representatives working in various areas of the sector will be invited to the course to provide information about their business lines and to meet with students.					
Course Instructors	: Öğr. Gör. Mehmet Çontu					
Instructor's Assistants	: Lecturer Mehmet Çontu Lecturer Dr. Özlem Başer					
Presentation Of Course	: The course will be taught theoretically on the day specified in the program, in the specified class and at the specified time intervals. Course content will be updated with presentations and materials.					
Update Date	: 8/25/2025 3:23:33 PM					
Dosya İndirilme Tarihi	: 8/29/2025					

Course Outcomes

Upon the completion of this course a student :

- 1 Have knowledge about the general structure of tourism and the basic concepts used.
- 2 Learn the types and forms of tourism.
- 3 Learn the development processes of tourism
- 4 Learn about tourist behavior and its types.
- 5 Learn the concept of tourist concentration and its effects.
- 6 Learn the relationship and interaction between tourism and the environment.
- 7 Learn the socio-cultural effects of tourism.
- 8 Learn the economic effects of tourism.
- 9 Learn the accommodation sector and its sub-elements.
- 10 Learn the food and beverage industry and its sub-elements.
- 11 Learn the concepts and interactions of tourism and transportation.
- 12 Gains information about career opportunities in tourism.
- 13 Learn tourism organizations, their aims and activities.
- 14 Learn about existing predictions about the future of tourism.

Preconditions

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Weekly Contents						
	Teoretical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1. Week	*Introduction to Tourism			*Prepared lecture notes will be read and also the subject of "Introduction to Tourism" on pages 4-24 of the book "General Tourism", a publication of Atatürk University, which was used as a source while preparing these notes, will be studied.	*Lecture, question and answer, discussion and case study	Ö.Ç.1 Ö.Ç.1 Ö.Ç.1

	Teoretical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
2.Week	*Types and Forms of Tourism			*Prepared lecture notes will be read and the subject of "Types and Forms of Tourism" on pages 24-47 of the book "General Tourism", a publication of Atatürk University, which was used as a source while preparing these notes, will be studied.	*Lecture, question and answer, discussion and case study	Ö.Ç.2 Ö.Ç.2 Ö.Ç.2
3.Week	*Development of Tourism			*Prepared lecture notes will be read and the subject of "Development of Tourism" on pages 47-68 of the book "General Tourism", a publication of Atatürk University, which was used as a source while preparing these notes, will be studied.	*Lecture, question and answer, discussion and case study	Ö.Ç.3 Ö.Ç.3 Ö.Ç.3
4.Week	*Tourist Behavior			*Prepared lecture notes will be read and the subject of "Tourist Behavior" will be studied between pages 68-85 of the "General Tourism" book, which is a publication of Atatürk University and used as a source while preparing these notes.	*Lecture, question and answer, discussion and case study	Ö.Ç.4 Ö.Ç.4 Ö.Ç.4
5.Week	*Touristic Concentration			*Prepared lecture notes will be read and the subject of "Touristic Concentration" will be studied on pages 85-109 of the book "General Tourism", a publication of Atatürk University, which was used as a source while preparing these notes.	*Lecture, question and answer, discussion and case study	Ö.Ç.5 Ö.Ç.5 Ö.Ç.5
6.Week	*Tourism and Environment			*Prepared lecture notes will be read and the subject of "Tourism and Environment" will be studied between pages 109-137 of the book "General Tourism", a publication of Atatürk University, which was used as a source while preparing these notes.	*Lecture, question and answer, discussion and case study	Ö.Ç.6 Ö.Ç.6 Ö.Ç.6
7.Week	*Socio-Cultural Effects of Tourism			*Prepared lecture notes will be read and the subject of "Socio-Cultural Effects of Tourism" will be studied on pages 137-158 of the book "General Tourism", a publication of Atatürk University, which was used as a source while preparing these notes	*Lecture, question and answer, discussion and case study	Ö.Ç.7 Ö.Ç.7 Ö.Ç.7
8.Week	*Midterm Exam					
9.Week	*Economic Effects of Tourism			*Prepared lecture notes will be read and the subject of "Economic Effects of Tourism" on pages 158-175 of the book "General Tourism", a publication of Atatürk University, which was used as a source while preparing these notes, will be studied.	*Lecture, question and answer, discussion and case study	Ö.Ç.8 Ö.Ç.8 Ö.Ç.8
10.Week	*Accommodation Sector			*Prepared lecture notes will be read and the subject of "Accommodation Sector" will be studied between pages 175-195 of the book "General Tourism", a publication of Atatürk University, which was used as a source while preparing these notes.	*Lecture, question and answer, discussion and case study	Ö.Ç.9 Ö.Ç.9 Ö.Ç.9
11.Week	*Food and Beverage Sector			*Prepared lecture notes will be read and the subject of "Food and Beverage Sector" on pages 195-222 of the book "General Tourism", a publication of Atatürk University, which was used as a source while preparing these notes, will be studied.	*Lecture, question and answer, discussion and case study	Ö.Ç.10 Ö.Ç.10 Ö.Ç.10

	Teoretical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
12. Week	*Tourism and Transportation			*Prepared lecture notes will be read and the subject of "Tourism and Transportation" will be studied between pages 222-246 of the "General Tourism" book, which is a publication of Atatürk University and was used as a source while preparing these notes.	*Lecture, question and answer, discussion and case study	Ö.Ç.11 Ö.Ç.11 Ö.Ç.11
13. Week	*Career Opportunities in Tourism			*Prepared lecture notes will be read and the subject of "Career Opportunities in Tourism" on pages 246-265 of the book "General Tourism", a publication of Atatürk University, which was used as a source while preparing these notes, will be studied.	*Lecture, question and answer, discussion and case study	Ö.Ç.12 Ö.Ç.12 Ö.Ç.12
14. Week	*Tourism Organizations			*Prepared lecture notes will be read and the subject of "Tourism Organizations" on pages 265-289 of the book "General Tourism", a publication of Atatürk University, which was used as a source while preparing these notes, will be studied.	*Lecture, question and answer, discussion and case study	Ö.Ç.13 Ö.Ç.13 Ö.Ç.13
15. Week	*The Future of Tourism			*Prepared lecture notes will be read and the subject of "The Future of Tourism" on pages 289-309 of the book "General Tourism", a publication of Atatürk University, which was used as a source while preparing these notes, will be studied.	*Lecture, question and answer, discussion and case study	Ö.Ç.14 Ö.Ç.14 Ö.Ç.14

Assesment Methods %
1 Ara Sınav: 40.000
3 Final : 60.000

ECTS Workload				
Activities	Count	Time(Hour)	Sum of Workload	
Vize	1	1.00	1.00	
Final	1	1.00	1.00	
Ara Sınav Hazırlık	2	2.00	4.00	
Final Sınavı Hazırlık	2	2.00	4.00	
Teorik Ders Anlatım	14	3.00	42.00	
Derse Katılım	14	1.00	14.00	
Ders Öncesi Bireysel Çalışma	14	1.00	14.00	
Tartışmalı Ders	14	1.00	14.00	
Total : 94.00				
Sum of Workload / 30 (Hour) : 3				
ECTS : 3.00				

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15	P.O. 16	P.O. 17	P.O. 18	P.O. 19	P.O. 20	P.O. 21	P.O. 22
L.O. 1	3	3	2	3	2	3	1	2	2	1	2	3	1	2	3	2	2	2	3	2	3	2
L.O. 2	2	2	3	2	2	2	3	1	3	2	2	1	2	3	2	2	2	3	3	2	2	3
L.O. 3	2	2	2	3	3	3	3	2	3	2	1	2	2	3	2	3	2	2	2	3	2	2
L.O. 4	3	3	2	2	2	2	2	3	2	2	3	2	2	1	2	3	2	2	2	2	2	2
L.O. 5	3	2	2	3	2	3	2	2	3	3	3	2	1	2	3	2	3	2	3	2	2	3
L.O. 6	2	2	3	3	3	2	1	3	2	2	2	3	3	3	1	2	2	2	3	3	3	2
L.O. 7	2	2	2	2	2	2	2	1	2	2	3	2	1	2	2	3	3	2	2	1	2	2
L.O. 8	3	3	3	2	1	3	3	2	3	2	2	3	3	2	2	1	2	2	3	3	3	3
L.O. 9	3	3	3	3	2	3	1	2	2	1	2	2	2	2	3	2	2	2	2	3	2	2
L.O. 10	3	2	3	2	2	3	2	3	2	3	3	2	2	2	3	3	2	2	3	2	3	2
L.O. 11	2	3	3	2	1	2	3	3	1	2	3	2	2	3	2	2	2	3	2	2	3	3
L.O. 12	2	2	2	2	3	3	2	1	2	2	3	2	3	3	3	2	2	2	3	2	2	2
L.O. 13	2	2	2	3	2	3	3	2	3	3	3	3	2	2	3	1	2	3	2	1	3	2
L.O. 14	3	2	2	2	2	2	2	3	2	1	2	2	3	2	3	2	2	2	3	2	2	2
Avarage	2.50	2.36	2.43	2.43	2.07	2.57	2.14	2.14	2.29	2.00	2.43	2.21	2.07	2.36	2.43	2.14	2.21	2.21	2.43	2.21	2.50	2.29

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person's ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarlama Talebi : Engel durumuna ilişkin herhangi bir uyarlama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevşehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.